

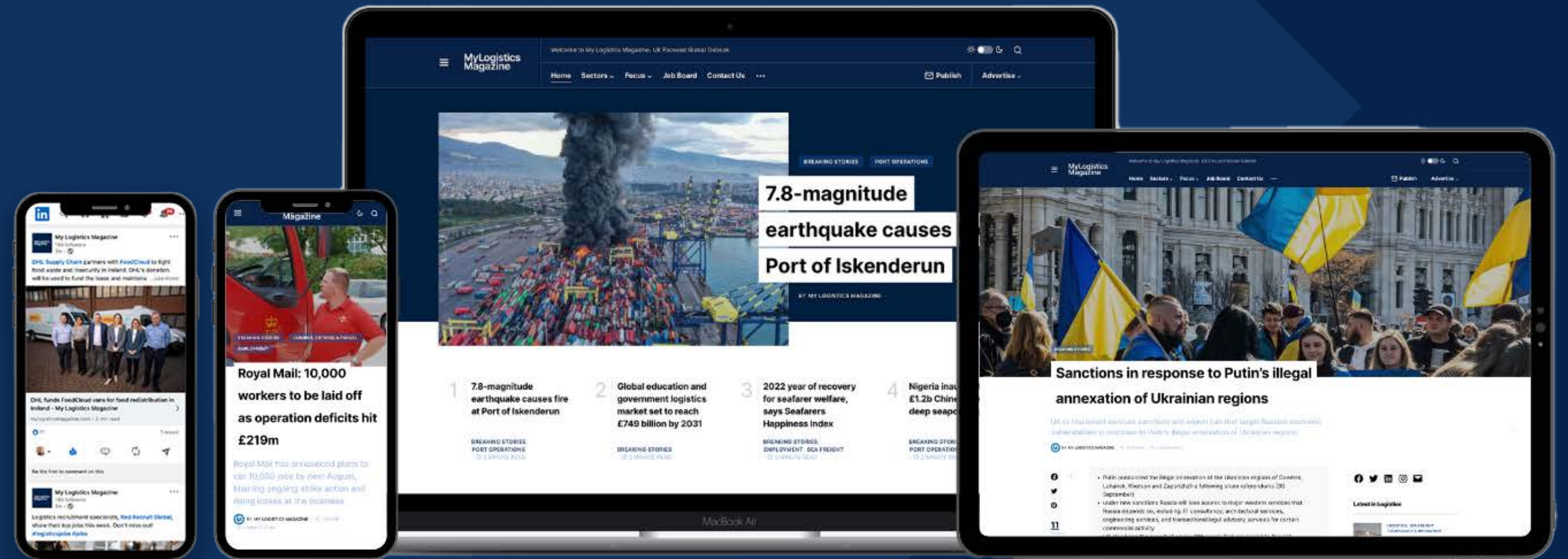
**MyLogistics
Magazine**
UK Focus Global Outlook

Media Pack 2023

Relaunched last year,

My Logistics Magazine

shifts into 2023.



My Logistics Magazine is a growing online source for supply chain, logistics, and freight news. MLM relaunched in 2022 with a new brand identity and user-friendly website, making it simpler for readers to connect with the industry. The new website features current news from our specialist writers, updates from major industry names, a logistics job board, and business advertising options.



MLM features current industry news

as well as opinion pieces produced by our

specialised writers and industry experts.

Sectors

- Air Freight
- Sea Freight
- Road Freight
- Rail Freight
- Port Operations
- Warehouse, Storage & Handling
- Courier, Express, & Parcel
- Customs

Focus

- Charity
- Employment
- Supply Chain Management
- Sustainability
- Technology & Innovation
- Women in Logistics



Website Statistics

| | |
|------------------|-----|
| Northern Europe | 44% |
| Northern America | 21% |
| Eastern Asia | 7% |
| Western Europe | 7% |
| Southern Asia | 5% |

GEOGRAPHY

1000+

ACTIVE MONTHLY READERS

35 to 55

PREDOMINANT AGE RANGE

52.5%

MALE

47.5%

FEMALE

Advertising Opportunities

Banner Ad

We have a variety of banner ad options to choose from. Please see our pricing table for more information. Banner ads can be static or animated in any of the following formats: .jpg, .png, .gif.

Sponsored Post

We welcome articles that share ideas, insights, and news stories with our readers.

Articles that reference a company, product, or service are classified as sponsored posts and require a fee to be published.

Articles by guest authors with no business references are published for free, with a website link back.

All submitted articles must be newsworthy, add value to our readers and My Logistics Magazine, and at least 300 words minimum. Please request our Editorial Guidelines for more information on article requirements.

Job Listing

My Logistics Magazine has an active job board viewed by professional around the UK, Europe and the US. Advertise your job opening to reach more active and passive job seekers.

| Type | Dimension | Location | Price |
|-------------------|------------|-------------------------------------|----------|
| Banner Ads | | | |
| Billboard | 1160x250px | Home page | £499 pcm |
| Large Leaderboard | 1160x100px | Home page | £249 pcm |
| Leaderboard 1 | 728x90px | Article pages - Before Main Content | £349 pcm |
| Leaderboard 2 | 728x90px | Article pages - After Main Content | £299 pcm |
| Leaderboard 3 | 728x90px | Sub pages | £199 pcm |
| Large Rectangle 1 | 336x280px | Sidebar | £399 pcm |
| Large Rectangle 2 | 336x280px | Off Canvas Menu | £49 pcm |
| Half Page 1 | 300x600px | Home page | £299 pcm |
| Half Page 2 | 300x600px | Sidebar | £299 pcm |
| Half Page 3 | 300x600px | Off Canvas Menu | £99 pcm |
| Additional | | | |
| Sponsored Post | | | £15 |
| Job Listing | | | £20 |

Graphic Design Service

Our in-house creative team can design custom marketing materials to further support your needs. Enquire for more details.

Now with more tools for
logistics businesses and
professionals.

Aiding
charities?
Place an ad or
article for free.

*Prices excluding VAT

Thank you for your interest. Please don't hesitate to contact us
if you require any further information.

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